

# Who do you know?



Who do you know (family? friend? co-worker?) who has been diagnosed with one of these critical illnesses in the last year?

**Heart Attack**

**Stroke**

**Cancer**

Name

Illness

Age

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

## Did any of these people plan on being diagnosed with a critical illness?

Consider the difference that a cash payment of \$25,000, \$50,000 or \$100,000 would have made to each person when their critical illness was diagnosed.

### How would they have used the money?

- Pay off their mortgage
- Pay off debts (credit cards, autos, school loans, etc.)
- Supplement their own lost income, or a spouse's lost income while he or she was caring for them
- Get medical treatment (even experimental) and cover travel costs that health insurance wouldn't pay for
- Take a leave of absence from work to recuperate, or a vacation to leave the stress of the illness behind

Fortunately, AssurityBalance Critical Illness Insurance is available to you today! It's the protection you need to keep a medical crisis from becoming a financial one. **Consider how a \$50,000 benefit would ease the financial stress of a critical illness for you.**

This policy has limitations. This is an abbreviated explanation of policy qualifications, limitations and exclusions. For costs and complete details of the coverage, call or write your insurance agent, Assurity Life Insurance Company, or consult the policy contract.

Policy, rates, benefits, provisions and availability may vary by state and are subject to state approval. Critical illness insurance is not a substitute for health insurance. This policy may not be appropriate for Medicaid recipients.

## Survival is the issue

*"Critical illness insurance gives you financial independence when you need it most. You need insurance not only because you are going to die but because you are going to live."*

Dr. Marius Barnard is considered the father of critical illness insurance. He is a cardiac surgeon who helped pioneer the first heart transplant.